

IFW

Application No. 09/821,040  
Attorney Docket No. 062070-0311750



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANT(S) : Kelly E. Sonderegger, *et al.*      CONFIRMATION NO.: 5143  
SERIAL NUMBER : 09/821,040      EXAMINER : Robert M. Pond  
FILING DATE : March 30, 2001      ART UNIT : 3625  
FOR : ANONYMOUS SHOPPING TRANSACTIONS ON A NETWORK THROUGH  
INFORMATION BROKER SERVICES

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REPLY UNDER 37 C.F.R. §1.111**

SIR:

In response to the Office Action mailed July 31, 2006, Applicants present the following:

- Amendments to the Claims** beginning on page 2 of this paper.
- Remarks/Arguments** begin on page 13 of this paper.

It is not believed that extensions of time or fees for net addition of claims are required beyond those that may otherwise be provided for in documents accompanying this paper. However, if additional extensions of time are necessary to prevent abandonment of this application, then such extensions of time are hereby petitioned for under 37 C.F.R. § 1.136(a), and any fees required therefor (including fees for net addition of claims) are hereby authorized to be charged to our Deposit Account No. 033975 (*Ref. No. 062070-0311750*).